

Canadian Liver Foundation Fondation canadienne du foie

years liver research

to life

# 2019

# ANNUAL REPORT



### Chairperson's Message

# WHERE WE ARE NOW

It seems to me that in our modern world, there are fewer and fewer truly remarkable milestones being achieved. Wedding anniversaries, long-term business successes, and other notable occasions seem to be disappearing as our modern sensibilities turn toward quick achievements that are, all too often, short-lived. So perhaps it is because of the increasing rarity of this kind of thing, or perhaps it is because of my behind-the-scenes perspective on what has been required, but whatever the reason, I am proud to say that 2019 was a banner year for the Canadian Liver Foundation as the organization celebrated its 50th year of serving Canadians impacted by liver disease.

Over the past 50 years, the Canadian Liver Foundation has contributed more than \$35 million to liver research and reached millions of people across the country with our messages of education and awareness. None of this would have been possible without our army of supporters – corporate partners, involved research professionals, the medical community, donors, volunteers, and others. Selfless support from these many groups and individuals has carried this organization across the years.

Our 50th year was, like the years before it, full of challenge and change. But the Canadian Liver Foundation pressed forward in its mission to bring liver research to life. Detailed in this report, you will see that we again demonstrated our commitment to research by funding three very promising projects. We continued our efforts in education and awareness by more fully embracing social media. And we maintained our work in the community by providing patient support via the National Help Line, in-person workshops and events, and our peer-to-peer support network.

These regular activities of the organization progressed in spite of the resignation of our long-time president, Gary Fagan, and the ensuing search for new leadership. Gary had been with the Canadian Liver Foundation for over two decades, and his loss will be keenly felt. From the many eminently qualified candidates who indicated their interest in leading our organization, the Board was happy to select Jennifer Nebesky as our new President and CEO, ending 2019 with a nod to an exciting future at our doorstep. We wish Gary a fulfilling retirement and heap our thanks on him for bringing us successfully to this 50-year milestone, and we look with excitement to next 50 years.

Respectfully submitted,

**Morris Sherman,** MD, PhD, MB, FRCPC, FAASLD Chairperson, Board of Directors, Canadian Liver Foundation

## **ABOUT THE CLF**

In 2019, the Canadian Liver Foundation marked 50 years of working towards our goal of a world without liver disease. Throughout our history, we have been passionate about research, patient support, advocacy, and public information and awareness. We remain the only non-governmental organization in Canada focussed on liver health and the main source of non-profit funding for all forms of liver research.

#### **Our Mandate**

The Canadian Liver Foundation's mandate is to promote liver health and reduce the incidence and impact of liver disease by providing support for research and education into the causes, diagnoses, prevention and treatment of liver disease.

# 5 years

#### of bringing liver research to life

#### **Our Vision**

A world without liver disease

#### **Our Mission**

Bringing liver research to life for all Canadians - Research is the key to minimizing the impact on people affected by liver diseases, but it's only as good as its practical application. Through our advocacy, education and patient support efforts, we share the knowledge gained through research to improve the lives of liver disease patients and protect others who are at risk.

2018 - 2019

# BOARD OF DIRECTORS

**Morris Sherman,** MD, PhD, MB, FRCPC, FAASLD *chairperson* 

**Kevork Peltekian,** MD, FRCPC past chairperson; chairperson - International Advisory Committee

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**Eric Yoshida**, MD, FRCPC chairperson - Medical Advisory Committee

**Diana Mager,** PhD, MSc, RD chairperson - National Education Advisory Committee

**Pascale Cloutier**, LLB chairperson - National Marketing and Communications Advisory Committee

### Rick Jeysman

chairperson - National Advocacy Committee

#### Kim Ewasechko

Finance and Audit Committee

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Finance and Audit Committee

#### Michael Betel

National Marketing and Communications Advisory Committee

#### **Larry Babins**

Finance and Audit Committee

#### **Marco Galego**

Finance and Audit Committee

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Mel Krajden, MD, FRCPC

Marc Bilodeau, MD, FRCPC

Jordan Feld, MD, MPH

Richard A. Schreiber, MD, CM, FRCPC, FAASLD

2019 CLF Funded

# RESEARCH PROJECTS

The Canadian Liver Foundation is proud to support the work of Canadian researchers who share our mission of *bringing liver research to life*. In 2019, we awarded grants to support three promising research projects:

Dr. Aldo Montano-Loza, University of Alberta

Improving prediction of patient outcomes before, during and after receiving a liver transplant through analysis of muscle mass

Dr. Montano-Loza and his team are aiming to understand the relationship between muscle abnormalities and the potential adverse outcomes before, during and after liver transplantation.

This research will help pave the way for better individualized assessment of each patient and ultimately, help find customized treatment strategies that could improve transplant success rates and the patients' quality of life.





**Dr. Minna Woo,** Toronto General Hospital Research Institute

Exploring the Role of a Well-Known Breast Cancer Gene (BRCA1) in Relation to Fatty Liver Disease and Liver Cancer

Recent research has shown that well-known breast cancer susceptibility gene 1 (BRCA1) may have an impact in the body's metabolism. Dr. Woo and her team have compelling preliminary information that suggests BRCA1 may play a critical role in the development of fatty liver and liver cancer.

Dr. Woo's research project investigates the relationship between fatty liver and liver cancer, ultimately bringing us closer to new treatments for liver cancer.

#### Noah Gergel, University of Alberta

Developing Pivotal New Features For A Smartphone App Used To Analyze MRI Images Of Metabolic Liver Diseases

In 2018, with funding from the CLF, Kyle Hennig designed an app to help interpret MRI results of metabolic liver diseases. This year, computing science student Noah Gergel is improving the app's accuracy, refining its design elements to allow for use by non-experts, and incorporating recent research and new diseases.

RI

Used worldwide, this app will continue to ensure that specialists are more likely to make a correct diagnosis, thus improving patient care.



2019 CLF-CASL

# GOLD MEDAL AWARDEE

The Gold Medal is given annually to recognize doctors and scientists who have made a significant contribution to advancing the field of liver research. In 2019, we recognized the research excellence of Dr. Florence Wong, Professor of Medicine, University of Toronto.

## RESEARCH **PARTNERS**

The Canadian Liver Foundation is proud to support and work with a robust network of researchers across the country who have made liver research a priority in their labs and clinics.

































## PATIENT SUPPORT

In 2019, the Canadian Liver Foundation responded to **more than 2,000 enquiries** from the public. These connections were initiated by people across the country, and oftentimes outside of Canada, by individuals with specific questions and concerns about liver health and various liver diseases.



While the nature of the enquiries ranged broadly across many liver diseases, general health questions, effectively navigating the health care system, and other issues, there were themes that emerged as most common:

**Fatty Liver Disease:**  The greatest number of enquires related to fatty liver, including NAFLD and NASH. Questions included: "What diet should I follow to mitigate my risk of fatty liver?" and "My doctor told me to lose weight but didn't say how. Can you help?"

**Transplantation:** 

Liver Questions included: "How do I donate part of my liver to someone I love?", "Why is my doctor refusing to put me on the transplant list?", and "Can the CLF help me get a new liver?"

**Cirrhosis &** Questions included: "What lifestyle changes should I be making?", "Am I going Hep C: to need a transplant:", and "What restrictions are there regarding my workplace?"

The CLF also distributes print materials for the purpose of raising awareness and educating the public on various liver diseases. In 2019, more than 50,000 pieces of educational material were sent to health fairs, hospitals, clinics, and private individuals who requested this information.



Treasurer's Report

# FINANCIAL HIGHLIGHTS

Through the generosity of our donors and partners, the Canadian Liver Foundation has continued in its mission to bring liver research to life for all Canadians. It is my privilege to highlight and provide context for some aspects of the organization's overall financial picture from 2019.

#### **Efficiencies**

Revenue from donations and from our regional chapters held steady at \$6.9 million this year, the same as in 2018. Clearly, the Canadian Liver Foundation benefits from the consistent support of key stakeholders. We are incredibly grateful for this stability at a time when many charities are under severe fundraising pressure.

Stability is also demonstrated in our spending on programs and operations this year. We slightly decreased program expenditures from \$3.5 million in 2018 to \$3.4 million in 2019 and also slightly decreased operational costs from \$3 million in 2018 to \$2.9 million in 2019. These savings were made possible by applying great rigour to these accounts.

#### Research

As a foundation, our commitment to funding research has always been strong, and this commitment was demonstrated throughout 2019. In total, we paid out more than \$2.6 million to research programs and grants for the year. Additionally, at the end of 2019, we pledged more than \$853,000 for future projects (an amount that is in keeping with our policy to only commit to research from funds available at the time of commitment).

Research Trust Fund revenues were approximately \$2 million in 2019, as compared to \$2.2 million in 2018. This fund paid out \$2 million to research programs in both 2019 and 2018. In 2019, we also paid out \$620,000 in research grant disbursements to fund projects directly related to liver cancer, hepatic encephalopathy, and non-alcoholic fatty liver disease. We also have \$4.2 million in our Research Trust Funds available to fund appropriate research and education projects in future years.

#### **Current Standing**

The Canadian Liver Foundation's financial position remains sound. At the end of 2019, we had net current assets of \$1.8 million (up from \$1.6 million in 2018), which includes \$450,000 cash held by our investment manager in accordance with our Investment Policy Statement or for future deployment. Our investment portfolio totals \$5.7 million. (In 2018 it was \$4.9 million.) Accordingly, at year-end our net invested portfolio was \$5.2 million.

Our total fund balances have increased \$707,000 (11%) in 2019. The breakdown of this increase is

- General Fund has increased by \$534,000 (37%)
- Research Trust Funds have increased by \$276,000 (7%)
- Medical Research Trust Fund has decreased by \$103,000 (-11%). The decrease here is a result of our continuing ability to fund research grants from previously earned funds in accordance with the above-mentioned policy of restricting research funding to realized and retained earnings.

The return on our investments was 18% in 2019. This means that we earned more than \$720,000 in interest, dividends, capital gains, and portfolio value. More than 50% of that is liquid realized income—available to re-invest, fund operations, or fund research and education without further liquidation of investments.

While we expect 2020 to be financially challenging due to difficult market conditions, we do expect to earn approximately 9% in interest, dividends and other realized gains as we have in the past. These dividends are realized gains that provide liquidity in support of Canadian Liver Foundation activities.

Overall, the Canadian Liver Foundation remains strong because of the commitment of our supporters, the rigour of our staff and administration, and the vision of our leadership, now headed up by Jennifer Nebesky, our President and CEO. On behalf of the Financial Committee, I welcome Jennifer and look forward to the direction she will provide to the organization.

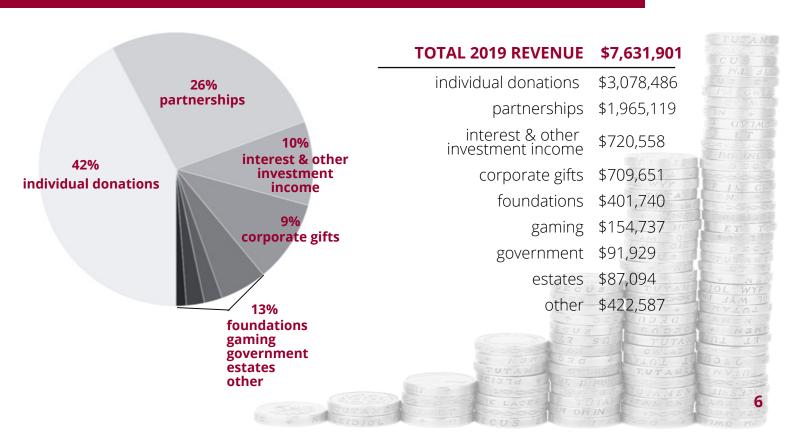
Respectfully submitted,

Elliott facolom

Elliott M Jacobson, FCPA, FCA, ICD.D

Treasurer Canadian Liver Foundation

## REVENUE OVERVIEW



#### Funds Raised

# STROLL FOR LIVER

**Atlantic** \$10,555 Calgary \$56,177 Chatham \$250 London \$13,136 Manitoba \$12,723 Montreal \$2,164 Northern Ontario \$1,265 Ottawa \$36,388 Toronto \$21,774 Vancouver \$25,942

TOTAL \$180,374

### Funds Raised

## LIVERIGHT GALA

Atlantic \$36,814
Calgary \$93,821
Montreal \$17,227
Ottawa \$39,171
Toronto \$89,868
Vancouver \$866,811

TOTAL \$1,143,712



A few participants of the STROLL for LIVER. In 2019, this event had 589 participants.

## **EXPENSE OVERVIEW**

#### **TOTAL 2019 EXPENSE** \$6,925,169

charitable activities (see below for details) \$3,976,362 fundraising \$1,447,481 administration \$1,501,326

Charitable Activities \$3,976,362

\$2,602,224

research

education, public information & community support \$1,374,138

57% 21% charitable activities fundraising 22% admin

35% education, public info, & support

65% research

## **OPERATIONS SUMMARY**

for the year ended December 31, 2019 and 2018

	GENERAL FUND		RESEARCH TRUST FUNDS		MEDICAL RESEARCH FUND		TOTAL	
	2019	2018	2019	2018	2019	2018	2019	2018
<b>REVENUE</b> Donations & Chapter Revenue	\$4,946,224	\$4,746,081	\$1,965,119	\$2,180,065			\$6,911,343	\$6,926,146
Interest & Other Income	\$240,239	\$28,414	\$407,453	(\$1,188)	\$72,866	(\$33,112)	\$720,558	(\$5,886)
	\$5,186,463	\$4,774,495	\$2,372,572	\$2,178,877	\$72,866	(\$33,112)	\$7,631,901	\$6,920,260
<b>EXPENDITURE</b> Programs	\$1,372,207	\$1,456,972	\$1,981,557	\$2,030,674	\$1,931	\$1,569	\$3,355,695	\$3,489,215
Operating	\$2,948,807	\$2,969,896					\$2,948,807	\$2,969,896
	\$4,321,014	\$4,426,868	\$1,981,557	\$2,030,674	\$1,931	\$1,569	\$6,304,502	\$6,459,111
Excess Revenue Over Expenditure for General Fund	\$865,449	\$347,627					\$865,449	\$347,627
Excess Revenue Over Expenditure for Research Trust Funds			\$391,015	\$148,203			\$391,015	\$148,203
Excess Revenue Over Expenditure for Medica Research Fund	al				\$70,935	(\$34,681)	\$70,935	(\$34,681)
Research Grant Disbursements					(\$620,667)	(\$710,666)	(\$620,667)	(\$710,666)
Inter-Fund Transfers to Support Activities of the Medical Research Fund	(\$331,275)	(\$181,345)	(\$115,493)	(\$117,500)	\$446,768	\$298,845		
Fund Balance - Beginning of Year	\$1,446,054	\$1,279,772	\$3,949,508	\$3,918,805	\$956,464	\$1,402,966	\$6,352,026	\$6,601,543
Fund Balance - End of Year	\$1,980,228	\$1,446,054	\$4,225,030	\$3,949,508	\$853,500	\$956,464	\$7,058,758	\$6,352,026

## FINANCIAL POSITION

as of December 31, 2019 and 2018

	GENERAL FUND		RESEARCH TRUST FUNDS		MEDICAL RESEARCH FUND		TOTAL	
	2019	2018	2019	2018	2019	2018	2019	2018
ASSETS Current	\$821,775	\$828,804	\$1,084,328	\$906,336	\$77,265	\$129,999	\$1,983,368	\$1,865,139
Investments	\$1,294,060	\$783,877	\$3,140,702	\$3,043,172	\$776,235	\$826,465	\$5,210,997	\$4,653,514
Capital Assets	\$48,140	\$64,073					\$48,140	\$64,073
	\$2,163,975	\$1,676,754	\$4,225,030	\$3,949,508	\$853,500	\$956,464	\$7,242,505	\$6,582,726
LIABILITIES	\$183,747	\$230,700					\$183,747	\$230,700
FUND BALANCE	\$1,980,228	\$1,446,054	\$4,225,030	\$3,949,508	\$853,500	\$956,464	\$7,058,758	\$6,352,026
	\$2,163,975	\$1,676,754	\$4,225,030	\$3,949,508	\$853,500	\$956,464	\$7,242,505	\$6,582,726

Complete financial statements, including explanatory notes, as audited by Grant Thornton LLP, are available from the Canadian Liver Foundation National office.

## THANK YOU to our donors

The generosity of our donors has allowed us to maintain lifesaving liver research, public education, and patient support efforts established over our 50 year history. We are deeply grateful for the support of the following organizations and individuals as their donations in 2019 allowed us to continue our mission of "Bringing Liver Research to Life."

### \$25,000+

AbbVie Corporation

Alberta Community Initiatives Program

Bristol Myers Squibb Campbell, Malcolm

Federated Health Charities Gilead Sciences Canada

HealthPartners

Intercept Pharmaceuticals International Trade Centre

Kenroc Building Materials Co. Ltd.

Leong, Sonny & Florence Lupin Pharma Canada

Merck Canada Inc.

Miller, Lisa Pan, Ellen

PartenaireSanté Quebec

Sang Yuan Mall

Sawan Properties Ltd.

Service Canada

Sexton Investments Ltd. SpecialtyRx Solutions Stephens, Rattana & Arran

Vancouver Bullion & Currency Exchange Ltd.

## \$10,000 - \$24,999

Abbott Laboratories

Alexion Pharmaceuticals Alnylam Pharmaceuticals Inc.

American Collegiate Educational Services

Astellas Pharma Canada

Bialystok, Franklin

Calgary Flames Foundation

Canadian Institutes of Health Research

Canadian Online Giving Foundation

Chin, Solomon

Cymabay Therapeutics Inc.

Deloitte LLP

D-Tech Consulting Inc.

Eisai Limited **GENFIT** 

Hui, Patsy

Kennedy, Kathryn London Drugs Ltd. McGill University Pacific Blue Cross Paladin Labs **QX** Investments

Renlican Investment Group

Scotiabank

Scotiabank Wealth Management Shaw Charity Classic Foundation

Sing Tao Foundation United Way of Toronto

VIP Events Inc. Zujko, Greg

## \$5,000 - \$9,999

Airland Mattress Alberta Blue Cross

Anemone Design Ltd. Apath LLC

Armani-Casa

Café Gloucester

Chan, Stephen Chiang, Sarah Chung, Fung Sun

Cook, Averil

Edmonton Community Foundation

eSource Event Registration

Fan, Alex

HighTide Therapeutics

Hsieh, Ken

IMKT Direct Solutions Corp.

**KPMG** 

Lohn Foundation

LS Times

Mable Chadwick Foundation

Martin, Mary

Municipal Relations Dept. of Manitoba

NWM Private Giving Foundation

Tam, Sunny & Angela Unger, Christian

Union Allied Capital Corporation

University Health Network

University of Alberta

Victor & Anna Kern Foundation

Western Heritage College

Wishart, Donald

### \$2,500 - \$4,999

Acardia Holdings Inc. Ackerman, Jo-Ann

Airland Enterprise Co. (Canada) Ltd/

Bailey, Thelma Burns, Tom

Canadian Blood Services

Chen, Sylvia Chiu, Paul

Christie, D. James

Dr. Allan Woo Medical Professional Corp.

**EFW Radiology** Entote, Allan Juan

**Ever Trust Financial Services** 

Fiera Foods Company Fung, Alvin Chi Ho GI Research Institute Grant Thornton LLP Hill Street Beveral Co. Inc.

Ishri, Sunita

lewish Foundation of Manitoba Killarney Chinese Seniors Group

Lai, Paul Lau, Irene

Levy, Gary & Karen

Lui, Manyee

MacNamara, Tyler

Matec Consultants Ltd. McCarthy Tétrault LLP

Nowak, Tadeusz Nymark, Sandra Ontario Soccer

Plains Midstream Canada ULC RJ Nelson Family Foundation

Regency Auto Investments Inc DBA

Regency Toyota (Vancouver)

Regency Lexus

Richmond ChinaTown Lions Club

Segedi, Maja Shane Homes Ltd.

Sherman, Morris Tam, Mei Yin

Tsunami Solutions Ltd. Union of BC Indian Chief United Way Calgary and Area

University of Calgary

VFTAS - Vancouver Film & Television Artists' Society

Wal-Mart Canada Corp.

Wing Tat Farms

Worldwide Luk Tung Kuen Society-Killarney Branch

Yoshida, Eric

## \$1,000 - \$2,499

2089195 Ontario Incorporated

7739338 Canada Inc. Alamo Industries Ltd.

Aljas, Aili

All Charities Campaign

Almag Aluminum Anderson, Larry

Associazione Trevisani Nel Mondo

ATCO EPIC

ATCO EPIC - Pipelines & Liquids

Aubrecht, Cheri Aubrecht, Peter Axler, Jeffrey Ayuen, Richard

Baker, Janet & Gordon

Baldock, Frank Ballard, David Barber, Norma Baskin Financial Services Inc

Bellatrix Exploration Ltd

Bird, J Richard Boissevain Morton Brasseur, Murray Brookes, Diane

Brown, Selena Bruno, Trevor Butler, Kate

**Butler Family Foundation** 

Cafe Deluxe

Butler, Tom

Caisse de Bienfaisance des employès et

retraitès du CN Calgary Foundation

Canada Steel Cappel, Bruce Chant, Pai-Li Chao, Wei Yu Chien, Alfred

Chiu, Paul Yu Pang Chung, Stephen Cloutier, Pascale Congly, Stephen

Cossette Communication Inc.

Crown Distributors Cugliari, Rose Daepp, Raymond del Buey, Philip

Delrock Industries Ltd.

Denbury, Ruth Digipom Inc. Donald, John

Dr Edward Tam Professional Corporation

Eaton-Doke, Nancy Elkaliouby, Mohamed ERA Canada Foundation

Farley, Antonietta Filinski, Randy & Jan

Fiocca, Rob Flatley, Aidan Forrec Limited

Frédéric Jacque MD Inc. Gilchrist, Robert & Deborah

Gillman, Lilli

Gorrell Grenkie & Remillard

Grad, Stan Gray, Catherine Hanson Travels

Harvie, Tim

Hetherington, Joanne

Ho's Benevolent Associations

Humar, Atul

iA Clarington Investments

IBM Employees' Charitable Fund

Jaffray, Carol Jarosinski, Ida

Johnston, Stephanie

Karp, Brett Kenny, R. Kim, Peter

Kin Club of Windsor Kramer, Don & Lorna

Kwan, Peter Kwok, Grace

La fondation Pierrot LeBrun Le Domain Champetre

Lee, Ko Tak

L'energy Resources Inc.

Lennon, Gordon

Lin, Emily

Ly, Chieu Ngo & Mrs. Ngoc

Marchant, William Maselli, Mary Manulife

McDonald, Scott A. McFayden, Garry

Metaux et Poudres Solumet Inc.

Michaleski, Robert

Moon Coin Productions
Murray's Trucking Inc.
NHL Officials Association
NorthGate Aviation Ltd.
Osler Hoskin & Harcourt LLP

Pauli, David Peltekian, Kevork

PFL-Pro Freight Logistics

Randall, Thomas Remy, Michelle Ritchie, Barbara Robinson, Linda Running Room Salh, Baljinder

Shannon, Darren

Smith, Joan Smith, Rose

Soderglen Ranches Ltd.

Solumet Metal & Powder Inc.

South Beach Casino & Resort

St George's School Stewart, Michael Stueck, Ashley

**TELUS** 

The Alma Mater Society University of

British Columbia Thimbeck, Lucie Troppmann, Robert

Trush, Ivan

**UBC CLF Club** 

United Way Manitoba

**Upper Crust** 

Vancouver Chinatown Lions Club

Vieth, Elaine Vora, Adesh

Walsh, Elise-Marie

Wellington Laboratories Inc.

Whittington, D. Lee Wilson, Amanda Woessner, Ralph

Wong, Joe

Wuori, Stephen Wylie, Andrew

Yeung, Rosanna Y. K. Chiu

Young, Raymond K.

### **Bequests**

Estate of William Herbert Dorscht Estate of Jeanetta Marie Fairservice Albert Abram Lager Foundation Estate of Micheline Lecompte Estate of Erma Maxine Luther Estate of Rosario Marasco Estate of Harold Richard Newns

We are also grateful for a number of organizations and individuals who take it upon themselves to run independent fundraising activities and events that support the Canadian Liver Foundation.

# In 2019, these third-party donors were:

Grande Cheese LIVERight Little Heroes Kyle's Run

# Canadian Liver Foundation National Office:

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info@liver.ca

